

By: Business Wire | 02 Feb 2010 | 06:00 AM ET

Text Size  

SAN FRANCISCO & GENEVA, Feb 02, 2010 (BUSINESS WIRE) -- SiteJabber (<http://www.SiteJabber.com>), a leading provider of community reviews of online businesses and websites, announces its alliance with Health On the Net Foundation (HON). HON (<http://www.HealthOnNet.org>) is a non-profit, non-governmental organization whose mission is to promote and guide the deployment of useful and reliable online medical information. HON is accredited by the Economic and Social Council of the United Nations. The HON Code of Conduct offers the most well-known certification scheme: "a multi-stakeholder consensus on standards to protect citizens from misleading health information." For websites that have earned HONcode certification, SiteJabber will be displaying their HON badge, assuring consumers that these sites comply with HON's eight ethical and quality principles. A full list of HON certified sites on SiteJabber can be seen by visiting SiteJabber's health page (<http://www.SiteJabber.com/health>).

Created to improve the quality of medical information for both patients and medical professionals, HONcode is not only the oldest code of conduct, but is also the most ethical and most trustworthy code for medical and health-related information on the World Wide Web. This seal gives end-users the assurance that this website is providing them with accurate and verifiable medical information that can be fully trusted. In order to receive HON certification, a website must comply with all eight HONcode principles.

"We are excited about strengthening our commitment to guide the citizen to sound, accurate and up-to-date information," states Celia Boyer, Executive Director Health On the Net.

"Our collaboration with HON will provide important information to the hundreds of thousands of consumers who use SiteJabber every month and further our cause of making the internet a better and more transparent place for all consumers," adds Jeremy Gin, SiteJabber Co-Founder.

SOURCE: SiteJabber CONTACT: Health On the Net Foundation Celia Boyer HONsecretariat@healthonnet.org or SiteJabber Jeremy Gin, 415-894-5806 Press@SiteJabber.com Copyright Business Wire 2010 -0- KEYWORD: United States

Switzerland

Europe

North America

California INDUSTRY KEYWORD: Other Consumer

Technology

Internet

Security

Health

Other Health

Consumer SUBJECT CODE: Contract/Agreement

Tools:  Print  Email  SHARE 

CNBC NEWS

U.S. News
Asia-Pacific News
Europe News
Economy
Energy
Green
Technology
Blogs
Wires

MARKETS

Pre-Markets
World Markets
Stocks
Dow 30
Commodities
Currencies
Bonds
Funds

EARNINGS

News
Calendar
Surprises
Highlights
Ideas

INVESTING

Picks & Pans
Personal Finance
Portfolio (Beta)
Watchlist
Stock Screener
Fund Screener
Earnings Screener

VIDEO

Latest Video
Top Video
U.S. Video
Asia-Pacific Video
Europe Video
CEO Interviews
Analyst Interviews
CNBC Plus

CNBC TV

CNBC U.S.
CNBC Asia-Pacific
CNBC Europe
CNBC World
CNBC HD+
As Seen On...

MORE

CNBC 360
CNBC Mobile Website
RSS
Real-Time Quotes and Extended Hours
Latest Press Releases